

**PacificSource Community Solutions - Lane Coordinated Care Organization
2023 Community Health Improvement Plan Progress Report**

BACKGROUND

[Live Healthy Lane](#) is a collective effort to improve the health and well-being of the Lane County community. Hundreds of residents and organizations representing public, private, and nonprofit groups help identify the community’s most pressing health concerns through a [Community Health Assessment \(CHA\)](#) and work together to develop a community-based plan for addressing them: a five-year [Community Health Improvement Plan \(CHP\)](#). Current organizing partners include Lane County Public Health (LCPH), PeaceHealth Oregon Region (PeaceHealth), Trillium Community Health Plan (TCHP), Lane Community Health Council (LCHC – governing body for PacificSource Community Solutions - Lane), and PacificSource Health Plans.

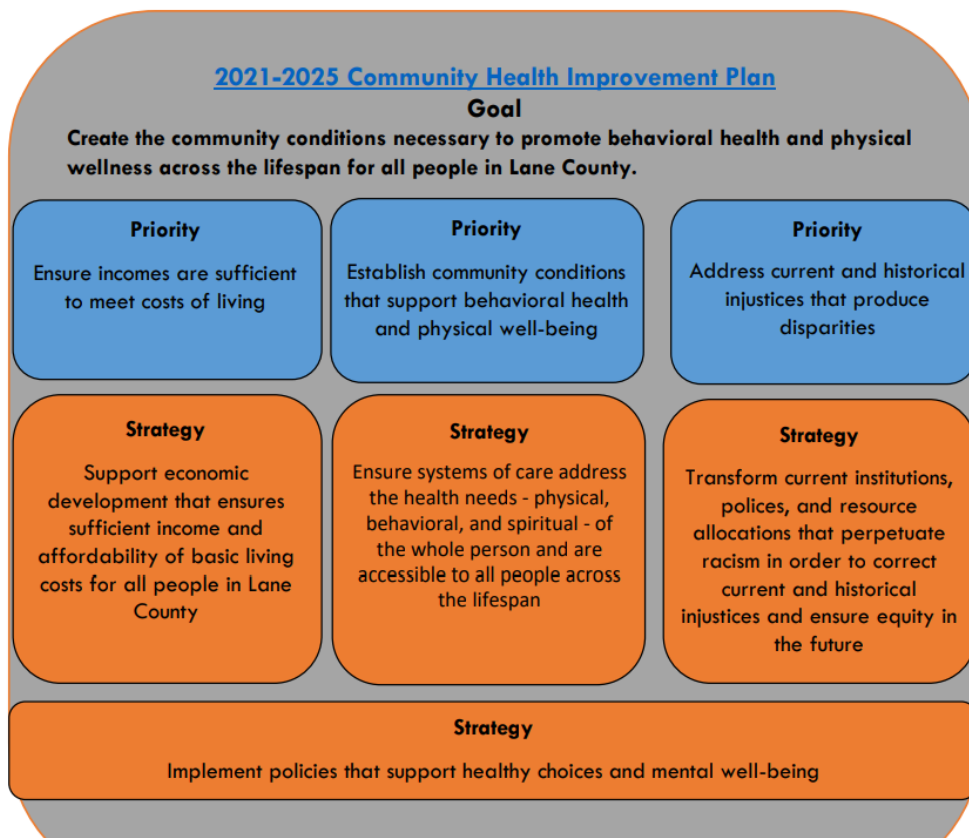


Figure 1. 2021-2025 CHP Goal, Priorities, and Strategies from the [plan language CHA/CHP Summary](#)

PARTNERSHIPS TO ADDRESS CHP PRIORITIES

[Collective impact](#) is a way for everyone in the community to work together to address complicated problems. Most of the issues identified in the CHA are complex and cannot be addressed by a single organization or group. By using a collective impact model, the CHP helps focus the efforts of many partners and boost the impact of those efforts. Table 1 describes the role of partners in the CHA/CHP implementation process.

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Table 1. Partnerships and Roles in Implementing CHP Priorities

Partner(s)	Roles
Steering Committee & Core Team <i>Membership includes community members & organizations responsible for implementing the CHA/CHP* as well as liaisons from the Community Advisory Council (CAC) and the Early Learning Hub (formerly Early Learning Alliance, now Early Childhood Hub)</i>	Current Steering Committee guides the development and implementation of Lane County’s shared CHA/CHP Current Core Team provides tools and technical assistance to support Steering Committee efforts
Lane County Community	Informs community health priorities & helps develop a 5-year plan to address them
Lane County CAC <i>Majority Oregon Health Plan (OHP) Members representing both Coordinated Care Organizations (CCOs) & organizations serving OHP Members</i>	Oversees the CHA and adopts the CHP Reviews annual progress on CHP implementation efforts
LCPH Prevention <i>CCO Health Promotion & Prevention Staff (funded through CCOs)</i>	Convenes the Lane County CAC & implements the CCO funded Health Promotion & Prevention Plan
Evaluation & Data Tracking Team <i>Data analysts from both CCOs, LCPH, PeaceHealth, United Way of Lane County (UWLC), and community representatives</i>	Developed 2021-2025 indicators to track progress on CHP priorities

*Organizations responsible for implementing Lane County’s shared CHA and CHP: Lane County Public Health, Trillium Community Health Plan, Lane Community Health Council (governing body for PacificSource Community Solutions-Lane), and PacificSource Community Solutions - Lane.

CHANGES IN THE LANDSCAPE

Since the CHP was finalized, the community health priorities and goals have not changed. The specific strategies to address these priorities continue to evolve and develop. Funding for new and continued projects through LCHC and PacificSource Community Solutions - Lane (PCS - Lane) and directed by the Community Advisory Council (CAC) have been aligned with 2021 – 2025 CHP priorities.

BUILDING THE INFRASTRUCTURE

Lane County's second year of CHP implementation included continued infrastructure development in response to resource changes. United Way of Lane County (UWLC) began a restructuring process and stepped back from its historical role as the backbone organization for Lane County's CHA and CHP work.

Between December 2022 and April 2023, partners worked with a consultant to gather insight on current conditions and clarify Live Healthy Lane's purpose, goals, and key functions. The proposed new structure will focus on community partnerships with an emphasis on equity.

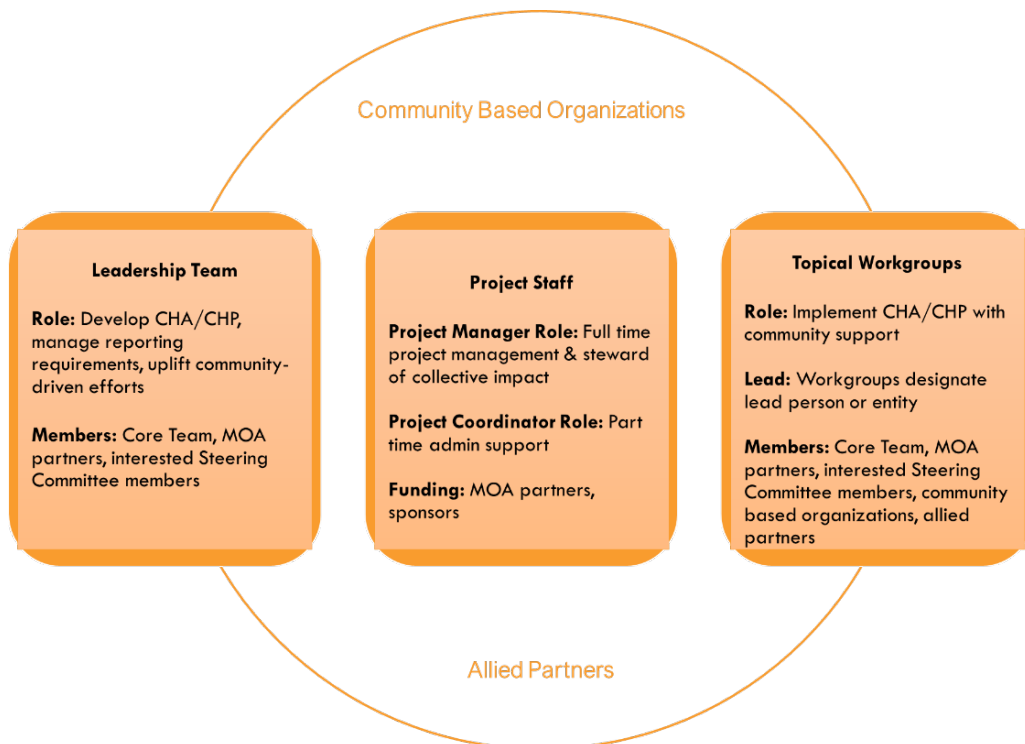


Figure 2. Proposed new structure for the Live Healthy Lane collaborative (Revised March 2023)

Note: MOA partners are partners responsible for implementing a CHA and CHP in Lane County

STRATEGIES TO ADDRESS COMMUNITY HEALTH IMPROVEMENT PLAN PRIORITIES

The following sections showcase strategies supported by Lane County's Coordinated Care Organizations (CCOs) to address CHP priorities. Additional detail about the full CHA and CHP can be found on the [Live Healthy Lane website](#), and the 2022 CHP Progress Report is available on the [LCHC website](#). Additional background information on many of these efforts can be found in the 2022 CHP Progress Report.

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CHP Priority 1: Ensure incomes are sufficient to meet basic costs of living (e.g., housing, childcare, food, transportation)

Frequent User System Engagement Program

Lane Community Health Council provides funding to Lane County for the Frequent User System Engagement (FUSE) program, a community partnership using street outreach to connect unhoused community members to needed services including healthcare and stable housing. The FUSE program aims to reach the most frequent users of Lane County's public services including law enforcement, jails, and emergency medical care by breaking the cycle of housing instability and homelessness. FUSE participants often face significant challenges with physical and mental health, as well as substance use disorders. FUSE participants are provided basic need supplies, case management, housing assistance, peer support, and other identified services.

Housing Security

In 2022, the Lane Housing Collaborative (previously the Lane Learning Collaborative) received a \$75,000 Community Change Coalition Grant from UWLC to establish a formal coalition working towards a shared vision of creating a system-wide network that promotes stable housing for families in Lane County. In November 2022, they partnered with the Fair Housing Council of Oregon to provide a training on Fair Housing in Oregon, focused on how hate, harassment, displacement, and racist policy shaped early Oregon and continues to influence housing discrimination today. In April 2023, the Collaborative hosted a Housing Advocacy Training with panelists from Residents Organizing for Change, Better Housing Together, and Housing Oregon. The training focused on housing bills in the current legislative session and updates on local and state housing advocacy work.

Basic Needs

Lane Community Health Council funded seven community organizations addressing the basic needs of those most vulnerable in Lane County. Priority was given to programs addressing food insecurity for youth in rural Lane County and service expansion for the unhoused and unsheltered community, including unhoused youth. Funded projects included an innovative, cross-sector pilot program that will create opportunities for unhoused (yet sheltered) individuals to transition into or advance their employment. Funds were also provided to communities impacted by the 2022 wildfires in Oakridge and Westfir to assist with basic needs.

CHP Priority 2: Establish community conditions that support behavioral health and physical well-being

Community Information Exchange – Connect Oregon

Unite Us is a technology platform facilitating network partners working together to address social needs and improve health across communities. During the last year, the focus for the Connect Oregon network has been both increasing the number of organizations on the platform, as well as referral activity. Top service needs on the platform continue to be

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housing/shelter and food assistance. One of the key accomplishments in improving access to housing resources was the utilization of Connect Oregon as a pathway for referrals in Lane County's Coordinated Entry process - the central entry point for those in a housing crisis. Through connection with the platform, individuals can self-refer, and other service providers are able to make referrals to the program for follow up without needing an in-depth knowledge of housing resources in the community. Additionally, two of the Lane County Behavioral Health Resource Networks (BHRNs) are utilizing Connect Oregon to manage referrals and screenings between participating organizations, providing a shared, secure platform to increase access to mental health, substance use, housing, and other services. The CCOs are continuing to explore opportunities to encourage use of the platform in the community including with early learning partners.

Mobile Primary Care

Lane Community Health Council purchased two rapid deployment shelter tents to support community partners in mobile healthcare needs. The [Mobile Tent Program](#) expands access to resources so that community organizations delivering care can expand their reach throughout Lane County, including to rural regions.

Behavioral Health Support

Lane Community Health Council funded ten organizations to increase their capacity to provide behavioral health services and relieve critical stress on mental health agencies in Lane County. Priority was given to youth-serving agencies, evidence-based and evidence-informed programs, culturally and linguistically appropriate services, and therapeutic programs to support youth resiliency and kindergarten readiness. In recognition that gender-affirming care greatly improves the mental health and overall well-being of gender diverse, transgender, and nonbinary people, LCHC funded vouchers for gender affirming products. Funding was also given to increase harm reduction services for marginalized communities in rural Lane County.

With growing recognition and concern related to the lack of behavioral healthcare access in Oregon, LCHC participated in an Oregon Health Authority (OHA) workgroup with Lane Community College and Lane County Behavioral Health focused on Qualified Mental Health Associate (QMHA) Certification. The group continues discussion about potential rule changes that would allow individuals with associate degrees in behavioral health related fields to sit for the QMHA exam. This could increase access to behavioral health services by creating more career pathways and bolster the behavioral health workforce.

The Lane County CAC's Rural Advisory Committee continues to support bringing mobile crisis services into the South Lane region. Collaborative conversations were held with partners from Florence, Veneta, and South Lane County. Florence partners are serving as consultants regarding lessons learned during their first three years of implementation. Veneta partners are having conversations about the potential of a local mobile crisis program and have been in consultation with Lane County about barriers to finding a local provider. South Lane made significant progress in collaboration with key partners such as Be Your Best Cottage Grove, ColumbiaCare, South Lane Mental Health, Fire & EMS, local law enforcement, and many others.

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Sources of Strength is a radically strengths-based, peer-led, evidence-based program. It helps to promote mental health and reduce the risk of suicide among youth. This year 26 middle and high schools in seven of Lane County's 16 school districts received training in the program, with six additional districts expressing interest or commitment to beginning implementation in the 2023-24 school year. In May 2023, LCPH worked with the University of Oregon to collaborate on an evaluation tool that will be administered to participants at the end of the year.

The Youth Advisory Council, established in 2022, brings together high school youth from the metro and rural areas of Lane County. The group provided recommendations for youth program development and implementation. In 2023, the CAC Prevention Workgroup enlisted the support of the LCPH Community Partners Program (CPP) to convene an ad-hoc advisory group of youth-serving community agencies, parents, and CAC representatives to release a Request for Proposals to expand mental health supports for youth later in 2023.

Substance Use and Tobacco Prevention and Cessation

The Quit Tobacco in Pregnancy (QTiP) program provides incentives to pregnant people to help them quit smoking during pregnancy and postpartum, and for participation in cessation activities such as meeting with a Tobacco Treatment Specialist or utilizing the Oregon Quit Line. QTiP was recognized by [the Centers for Medicare and Medicaid](#) as a featured best practice for the state of Oregon. In March 2023, QTiP was also featured by OHA and the Coraggio Group in a virtual session with Tobacco Prevention and Education Program coordinators statewide. The QTiP program served 45 clients in 2022 and 16 so far in 2023.

Lane County Public Health offers Tobacco Treatment Specialist training to Lane County's mental health, healthcare, and dental providers paneled with the CCOs. In the last year, three trainings were offered, engaging 41 providers. A [summary of the 2021/2022 tobacco treatment trainings](#) was published in March 2023. In response to wide-spread concerns in the community about teen vaping and tobacco use, LCPH is also building capacity to offer school-based tobacco prevention programming. They are exploring a pilot program in Siuslaw and Junction City school districts. Lane County Public Health is also exploring additional evidence-based programs with the potential to be used in Lane County schools in the future.

Youth Health Promotion

Coordinated Approach to Child Health (CATCH) promotes healthy nutrition and physical activity opportunities among school-aged children through an evidence-based program. In 2023 Lane Community College's Quality Care Connections began offering Early Childhood CATCH to a cohort of South Lane County childcare providers and is tracking several evaluation measures to be completed in late 2023. In addition to CATCH, LCPH partners with OSU Extension – Lane County to offer the Schools Physical Activity and Nutrition Evaluation Tool (SPAN ET). This valuable tool helps identify strengths and opportunities for school built environments and policies that influence health.

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To increase schools' participation in OHA's Student Health Survey, LCPH makes a coordinated effort to offer stipends and technical assistance to schools to incentivize their participation. This data helps inform prioritization of resources and can provide some markers of success for school-based health promotion programming. In this reporting period, at least 10 of 16 Lane County school districts administered the survey, and LCPH is currently pursuing data-sharing agreements with these districts.

Parenting and Family Support

Triple P (Positive Parenting Program) is a multi-level parenting support program, offering free online and in-person discussion groups to Lane County families with children ages 2-12. This year the Triple P Online program had 221 interested and 112 active participants. Approximately 75% of Triple P Online users are Oregon Health Plan (OHP) members. An evaluation of group participation and outcomes will be completed in June 2023.

Family Check-Up is a brief intervention that helps family functioning. It addresses the challenges of parenting before they lead to problem behaviors, reducing risk factors that contribute to adverse childhood experiences. The program is available to families in Lane County with children ages 2-17. This year 173 families were served, 74% of which were OHP members.

Community-based Parenting Education provides funds to community agencies to increase the number of families who can access evidence-based parenting education programs. These programs promote parenting skills, reduce stress, and promote mental health. This year at least 410 parents/caregivers participated, and over 80% of the participants were OHP enrollees. One parent participant shared, *"This class taught me new way to focus on being a better mom. The want was there before, but I didn't know where to start. I am more emotionally prepared for whatever the day brings and have more confidence. It's made a very positive impact on my son's behavior and how we interact with one another."*

PacificSource Community Solutions - Lane provided funds to expand the scope of services for pregnant and post-partum individuals including culturally specific community outreach, education, and relationship building; basic needs support for individual clients such as toiletries, transportation, housing navigation, and postpartum supports; and increasing capacity for bilingual services, largely in rural Lane County.

Sexually Transmitted Infections Prevention

Recent trends in local data show a rise in sexually transmitted infections (STIs) among young people. Lane County Public Health staff conducted a needs assessment of school staff and have begun an assessment of pediatric providers and parents to determine the needs, opportunities, and strengths of existing networks to best support young people in sexual health education and access to resources. In May of 2023, LCPH hosted its first Sexual Health Education Summit, which served over 30 teachers and staff from nine school districts. The event had speakers from Planned Parenthood of Southwestern Oregon, Oregon Department of Education, and Oregon Department of Human Services. The sessions focused on the emergent findings from the

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school-based needs assessment, including clarity about health standards, affirming LGBTQ2SIA+ students, and sexual health education curricula.

CHP Priority 3: Address current and historical injustices that produce disparities

Rural Outreach

Continuing work from the prior year, in June 2022, the second community forum was held in South Lane, with approximately 25-30 participants. Key themes that emerged from both forums included needs around childcare, mental health services, living wage jobs, dental care access, healthcare access, insurance coverage, language accessibility, and intersectional solutions. In July 2022, UWLC shared the [2022 Rural Engagement Report](#) with the Live Healthy Lane Steering Committee, the Rural Advisory Committee, and the pilot communities engaged in the project. The report includes key findings and recommendations to inform future community health investments, programs, and policies. Live Healthy Lane partners continue to explore opportunities to incorporate the findings of the report to address the needs of rural communities in Lane County.

Regional Health Equity Coalition

In August 2022, Lane and Douglas County partners were successful in securing funding to establish a Regional Health Equity Coalition (RHEC). Initial organizing efforts included hiring staff in both counties, establishing a coalition name, and building a governance structure to support year one goals. The Lane and Douglas County RHEC is now formally known as Regional Intersectional System-change for Equity (RISE) of the Umpqua and Willamette Valleys. The governance structure currently includes a Leadership Committee, Needs Assessment Subcommittee, and Members Committee. PCS - Lane and LCHC will continue to allocate staff time to attend meetings and support collaboration opportunities with RISE partners but will not be in decision-making roles.

NAACP Partnership

In 2022 PCS - Lane, LCHC, and TCHP co-sponsored a training in partnership with the Eugene-Springfield NAACP's Health Committee, to address inequities in healthcare. The six-part series, *Promoting Self-Advocacy and Health Literacy in Patient Communication*, taught participants how to navigate the healthcare system and self-advocate with providers. Results from this training included increased communication and relationship building between consumers and providers, operationalized trauma-informed care practices for providers and CCO staff, increased community awareness about community health workers as a resource for health advocacy, and expanded CCO health literacy resources.

Healthcare Workforce Pathways

CCO staff serve on the Health Career Boost Grant Advisory Committee, focused on uplifting and supporting people of color to enter and advance in healthcare professions. In 2022, CCO staff partnered with community-based organizations and other members of the NAACP Health Committee to begin planning a Lane County student mentoring program and a supportive, low-barrier enrichment pathway for current healthcare professionals to advance in their careers.

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This is being supported with a multi-year grant through the Higher Education Coordinating Commission.

MEASURING PROGRESS

Live Healthy Lane's Core Team and Steering Committee developed a plan for regularly updating the CHP indicators (or measures) to track progress on CHP priorities.

- Appendix A reflects updates to CHP indicator data that is available on an annual basis
- An update of the [full data dashboard](#) will begin in November 2023 and will serve as a mid-point assessment of progress on the identified indicators
- The baseline data from Oregon Behavioral Risk Factor Surveillance System (ORBRFSS) used for the 2021-2025 CHP indicators was from 2017. Since the release of the 2021-2025 CHP, ORBRFSS has released the 2019 data, but because 2019 was prior to the CHP implementation it is not reported here. The 2021 ORBRFSS data was not released in time to include in this report, but will be reflected in the midpoint update.
- Since baseline reporting Oregon has stopped distributing the Oregon Healthy Teens survey and transitioned to the Student Health Survey, first completed in 2020. The Student Health Survey is also not directly comparable to the Oregon Healthy Teens survey for many reasons, including data collection methods and weighting of demographics. While updated Student Health Survey data are available, they have not been added to the report card and will be taken under further consideration.

The majority of baseline data was collected prior to 2020, and the COVID-19 pandemic. Due to the economic, physical health, and mental health impacts the pandemic had and continues to have, many indicators show a lack of improvement. There have been improvements in homeownership, on-time high school graduation, and some increases in median household incomes. As the community continues to recover from the grave impacts of the pandemic, it is anticipated that there will be additional improvements in CHP indicators.

Live Healthy Lane's Steering Committee established a temporary evaluation subcommittee tasked with drafting goals to help measure success in supporting the community's CHP implementation efforts. The subcommittee developed a summary of Live Healthy Lane's [CHP efforts and accomplishments for 2021 and 2022](#)

The Steering Committee defined success as:

- Broad community engagement, including specific goals to support relationship-building with Tribal Nations
- Coordination of efforts
- Communications with partners and community at-large
- Tracking efforts and CHP indicators
- Shared commitment to the work

PATHWAYS FOR COMMUNITY COLLABORATION

The organizations responsible for implementing Lane County's shared CHP have built important partnerships with local Chambers of Commerce, RISE of the Umpqua and Willamette Valleys,

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Measure 110 BHRNs, school districts, Lane County youth, and youth serving organizations. In 2023 partners will continue their shared learning activities, celebrate successes with the community, and begin building the infrastructure for the 2024 CHA. Together, the work will continue towards the collective goal of *creating the community conditions necessary to promote behavioral health and physical wellness across the lifespan for all people in Lane County.*